**Annex 2. Target Group Matrix**

1. **Operational Definition**

| **Target Groups** | **Definition** | **Source** |
| --- | --- | --- |
| **Direct**  - Directly receiving interventions from the Project based on approved Detailed Investment Plans | | |
| **Smallholder Farming Households** | A small-scale farming household with farm size of at most 5 hectares of land regardless of the status; and with any of the following ownership instruments:   1. Whether it is owned (individual title) or attached declaration, 2. With lease contract approved by DAR for the ARCs-Agrarian Reform Community, 3. Lease holders outside the agrarian reform areas (share tenancy), 4. With existing CADT-Certificate of Ancestral Domain Title / CALT-Certificates of Ancestral Land Titles (as approved by the NCIP Commission En banc)   Note: Leaseholder farmer in coconut areas should obtain agreement and consent from the landowner for the planting of new crops that includes a mutually agreed sharing scheme of investments and profit. | Considered as the operational definition. This indicator was agreed during the RAPID Project M&E Workshops/Session held on June 26-27, 2019 and 24-25 May 2022 |
| **Micro, Small, Medium Enterprise (MSMEs)** | Any business activity or enterprise whether single proprietorship, cooperative, partnership, or corporation whose total assets must have value falling under the following categories:  - Micro- not more than Php 3,000,000.00 - Small- Php 3,000,001 – Php 15,000,000  - Medium – Php 15,000,001 – P100,000,00  Part/within the targeted value chains/DIPs assisted by the Project. | RA 6977 Magna Carta for MSME |
| **Farmer Organizations**  **(FOs)** | FOs are autonomous membership-based professional organization of smallholders, family farmers and rural producers, including pastoralists, artisanal fishers, landless people and indigenous people. They are structured beyond the grassroots or community level, at the local, national, regional and global levels, on either a commodity or a territorial basis. This includes all forms of producer associations, cooperatives, unions, and federations. | IFAD definition of FO |
| **Focus Groups** |  |  |
| **Indigenous Peoples (IP)** | “*Refer to a group of people or homogenous societies identified by self­-ascription and ascription by others, who have continuously lived as organized community on communally bounded and defined territory, and who have, under claims of ownership since time immemorial, occupied, possessed and utilized such territories, sharing common bonds of language, customs, traditions and other distinctive cultural traits, or who have, through resistance to political, social and cultural inroads of colonization, non­indigenous religions and cultures, became historically differentiated from the majority of Filipinos. Indigenous Cultural Communities (ICC)/IPs shall likewise include peoples who are regarded as indigenous on account of their descent from the populations which inhabited the country, at the time of conquest or colonization, or at the time of inroads of non­indigenous religions and cultures, or the establishment of present state boundaries, who retain some or all of their own social, economic, cultural and political institutions, but who may have been displaced from their traditional domains or who may have resettled outside their ancestral domains.”* | Republic Act No. 8371: IPRA Law (Section 3, Chapter II: Definition of Terms) |
| **Youth** | Refer to persons whose ages range from fifteen (15) to thirty (30) years old | Republic Act 8044: Creation of National Youth Commission |
| **Female-Headed Households** | Households with females who lead the major-decision roles in all aspects of household transactions and interactions; and is the main source of family income. |  |
| **Persons with Disability** | Refer to individuals who suffer long-term physical, mental, intellectual or sensory impairments which, upon interaction with various barriers, may hinder their full and effective participation in society on an equal basis with others | Republic Act 10524: An Act Expanding the Positions Reserved for Positions with Disability |
| **Indirect Beneficiaries** | | |
| **Support industries/**  **players in the value chain** | e.g., trucking, logistics, input suppliers | Updated during the IFAD-SISM held on March 2021 and M&E Plan Workshop held on 24-25 May 2022 |
| **Spillover effects** | e.g., those living in adjacent barangays using the roads |
| **Unemployed persons** | Include all persons who are 15 years old and over as of their last birthday and are reported as:   * without work * currently available for work * seeking work | Technical definition as provided by PSA. |
| **Underemployed**  **persons** | Refers to the employed persons who express the desire to have additional hours of work in their present job or an additional job, or have a new job with longer working hour | Technical definition as provided by PSA. |

1. **Eligibility Criteria of Direct Beneficiaries**

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| --- | --- |
| **Target Groups** | **Eligibility Criteria** |
| **Micro, Small, and Medium Enterprises (MSE)** | * Micro Enterprise (ME), Small Enterprises (SE), and Medium Enterprises (ME) privately or collectively owned, expanding services to value chain stakeholders * Valid business license * Latest Annual Tax Return * Part of the DIPs * MSMEs not part of the DIPs who have received initial project interventions but are part of the existing value chains of the project * Engaged in one or more Agri-VC functions * Able to provide equity * Farmer Organizations (associations and cooperatives) engaged in/operating as enterprise are also counted as MSMEs. Should be duly registered (e,g., SEC, CBA) |
| **Farmer Organizations (FOs)** | * Valid certification of registration (CDA/ SEC/ DOLE) * Business License if engaged in business * At least 2 years in operations * Part of the DIPs * Able to provide equity |
| **Smallholder Farming Households** | * Active Member of FOs within the project provinces * Individual farmers who are part of the DIPs but not members of the FOs * Actual landowner and/or actual tiller * Able to provide cash or non-cash counterpart |